



MEMORANDUM OF UNDERSTANDING BETWEEN

THE MEDIA ADVOCATES FOR THE ADVANCEMENT OF

CHILD RIGHTS

(MAACR)

AND

MEDIA NETWORK ON CHILD RIGHTS AND DEVELOPMENT

(MNCRD)

Introduction

The Media Advocates for the Advancement of Child Rights (MAACR) is an organisation established to advance child rights through media advocacy in Malawi. The journalists' organisation was established through co-ordinated media advocacy efforts by Save the Children Malawi.

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The MNCRD was established to create awareness and implement programmes aimed at improving the enjoyment of child rights in East and Southern Africa.

The MAACR and the MNCRD recognise the need for inter-country organisational co-operation and communication within the NGO sector working to advance children's rights in the SADC region.

Therefore, the MAACR and MNCRD undertake to work together to meet their organisational objectives through the creation of synergy in their mutual work in Malawi and Zambia and/or the SADC region as a whole.

Purpose and Scope

The purpose of this MOU is to provide the framework arrangement between the MAACR and MNCR that covers initiatives and the development of relationships through:

- i. Local/International Institutional Funding bodies to undertake projects of mutual interest in Malawi and Zambia or in numerous countries as may be detected by the nature and scope of the project;
- ii. Collaboration to escalate media coverage, publicity and/or research on matters pertaining to children among mainstream media practitioners in both countries;
- iii. Creation of basis for referral and networking with other organisations working in the field of child rights in the SADC region, the African continent or globally;
- iv. Building a synergistic alliance to create inter-country interventions on matters of mutual interest;
- v. Joint media projects that enhance the development, protection and participation of children in the two countries;
- vi. Sharing of lessons and good practices; and
- vii. Supporting each other to contribute to publications and/or broadcasts between Zambia and Malawi, or other regional initiatives.

The benefit of the MOU is that both MAACR and MNCRD have a clear framework within which to make best practice decisions that support and enhance their organisational objectives.

The benefit to potential supporters and donors is that their relationship with MAACR and MNCRD is seamless as both organisations are working together to deliver a high quality donor experience.

Responsibilities

In the event that MAACR and MNCR enter into a joint project, each party will appoint a person to serve as the official contact and coordinate the activities of each organisation to carry out this MOU.

Levels of Authority

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The MOU grants authority to negotiate further terms and conditions to:

- MNCR : Executive Director – Mr Henry Kabwe
- MAACR : President - Mr. Mallick Mnela

Delegation will be entertained with prior reasonable notice having been made in writing by the above mentioned leaders, or any other official authorised, as may be deemed necessary.

The organisations agree to the following tasks for this MOU:

Actions

Both MAACR and MNCRD will:

- Prospect opportunities for joint projects. The purpose of this exercise is to exploit synergies for increased impact. The two organisations shall, where appropriate, also share information freely. The sharing of this information in no way prejudices the ability of either organisation to approach a potential donor or implies that a potential donor who approaches either organisation by whatever means should be re-directed.
- Work together where doing so will have a positive impact on either the relationship with the funding partner or would better the two organisations.

MNCRD will:

- Provide thought leadership, mentorship and advisory role to build capacity of the MAACR during its formative stages
- Introduce the MAACR to other NGOs working to advance child rights with the intention of building its capacity and build more relationships with like-minded organisations in one way or the other.
- Engage MAACR, in conducting child related research projects
- Share updates, opportunities or developments in relation to child rights
- Host, subject to availability of resources, MAACR delegates as part of an exchange programme.

MAACR will:

- Provide information on the situation of children related matters in the media to the partner organisation in Zambia in a timely manner
- To ascertain if there could be prospects to run a joint project along the country's borders.
- Will alert any child related publication for further reaction or comment.
- Share updates, opportunities or developments in relation to child rights

- Host, subject to availability of resources, MAACR delegates as part of an exchange programme.

Dispute Settlement

Should there be disagreement between the two signatory organizations, the matter shall be escalated to a neutral party chosen to arbitrate.

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Terms of Understanding

Both parties understand that:

- i. The Memorandum of Understanding will be valid from 14th June 2017 to 14th June 2020.
- ii. The Memorandum of Understanding may be reviewed subject to agreement between the parties.
- iii. Both parties may agree to extend the period of the Memorandum of Understanding beyond the period indicated in (i) above.
- iv. The Memorandum of Understanding may be terminated by either party subject to reasonable notice being given in writing – and such termination shall be valid when it does not disadvantage the other party.
- v. Costs accrued in executing this Memorandum of Understanding shall be borne by the principal organisation, jointly or by a third party organisation. At all times, such terms shall be clearly outlined from the onset.

Privileges and Immunities

- i. This MOU does not in any way confer rights on one organization to interfere in the running of the other.
- ii. This MOU grants both organizations the opportunity to benefit from the work of each other.
- iii. Efforts shall be made to include children in making pertinent decisions related to their welfare in any of the programmes undertaken under this MOU.

Authorization

The signing of this MOU is not a formal undertaking. It implies that the signatories will strive to reach, to the best of their ability, the objectives stated in the MOU.

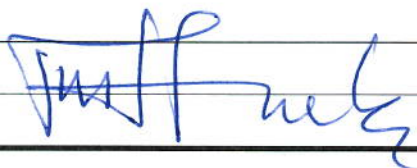
On behalf of the organisation I represent, I wish to sign this MOU and contribute to its further development: Page | 5

MEDIA ADVOCATES FOR THE ADVANCEMENT OF CHILD RIGHTS (MAACR)

Name: MALLICK MNELA

Title: MAACR PRESIDENT

Organisation: MAACR



Date: 15/06/17

MEDIA NETWORK ON CHILD RIGHTS AND DEVELOPMENT (MNCRD)

Name: Henry Kabinko

Title: EXECUTIVE DIRECTOR

Organisation: MNCRD



Date: 15/06/2017

Present as witness to the signing:

SAVE THE CHILDREN MALAWI

Name: Thoko Bema

Title: P&D DIRECTOR

Organisation: SAVE THE CHILDREN INTERNATIONAL



Date: 15/6/17